

DIVERSENEURO



ESTABLISHED 2021

AUTISM ACCEPTANCE
MONTH 2022

WHY GO
#REDINSTEAD



"Light it up Blue" is a slogan created by Autism Speaks which is infamous for emphasizing a "cure" as opposed to acceptance.

They also **perpetuate harmful stereotypes** such as rumours about autism and vaccines.

The colour blue typically represents loss and grief. **Which is something that many autistics do not want to be associated with.** A colour like red represents passion and heart.

Blue also perpetuates the stereotype that only males make up the autistic population which is not the case.

To learn more about Autism Acceptance Month, visit www.diverseneuro.com